



Assessorato all'Edilizia pubblica, Edilizia privata, progetto SIRENA,  
centro storico, edifici storici, area CIPE, progetti speciali per le periferie

URBACT II Managing Authority  
194, avenue du Président Wilson  
93217 Saint Denis la Plaine  
France

prot. n. 2573

Date 16.10.08

### Letter of Commitment for Project Partner - URBACT TN11 HerO

Dear Madam, Sir,

The city of Naples confirms its commitment to be Project Partner in the activities of the URBACT Thematic Network proposal entitled

**"Heritage as Opportunity (HerO) - Sustainable Management Strategies for Vital Historic Urban Landscapes"**  
led by the City of Regensburg.

The specific challenge we wish to address in this Thematic Network as a Project Partner is:

- To secure a qualitative rehabilitation and maintenance of historic buildings and monuments, both public and private, which are in decay (low quality of housing);
- Creation of financial products/ instruments/ programs to stimulate the proper rehabilitation of private historic buildings, preserving the identity of the area avoiding any effect of gentrification;
- To ensure that the design of new developments (architecture) respects the historic, spatial and townscape characteristics of its setting in a contemporary manner (quality standards);
- To improve the precarious environmental conditions e.g. high level of acoustic and atmospheric pollution due to high level of individual (car) traffic (lack of good alternative transport means);
- To secure traditional shops and retail trade structure as these are struggling to survive (people shop in out-of inner city shopping malls);
- To set up new governance structures for a better coordination of the revitalisation activities;
- Re-development of large-scale buildings;
- Development of the general plan for the integrated revitalisation of the historic centre, together with a Management Plan for the cultural heritage, useful to clarify the methodology of the UNESCO plan for the preservation of the city historical centre heritage sites.

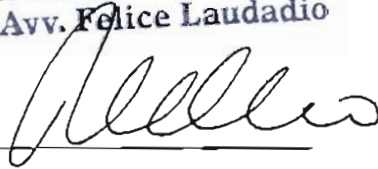
We are convinced that by working through this URBACT project, we will be able to better address these challenges. In this context, if the proposal is approved within the framework of the URBACT II Programme, we will participate in the project, take on roles and implement activities as indicated in the Final Application work programme. More especially, we commit to put in place and run an URBACT Local Support Group made up of key local stakeholders relevant to the theme of our project. We also commit to

produce as a result of the exchange and learning activities a Local Action Plan using the knowledge and expertise generated by our joint working.

To this end we also formally commit to engage the funds needed to co-finance ERDF. In the Implementation phase, this is estimated to amount to 7,000 €<sup>1</sup>. The details of this contribution are outlined within the Final Application and in the attached financial tables.

L'ASSESSORE  
Prof. Avv. Felice Laudadio

Yours sincerely<sup>2</sup>



Name in capital letters:

Councillor Felice Laudadio

Function:

Councillor for Building and Historical Centre

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<sup>1</sup> Please insert the amount of public contribution of the Project Partner concerning only the implementation phase (phase II) and without ERDF. This amount must correspond to the one indicated in table 1.1 of the budget and in section 15 of the Final Application.

<sup>2</sup> The signatory person has to be an elected representative with authority to sign for the Partner. In case the Partner institution has no elected representatives, the signing person must be in the position of committing the institution's resources to be engaged in the project (staff, budget, etc.).